

WASHINGTON, D.C.  
March 19–21, 2026



# ICOI WINTER IMPLANT SYMPOSIUM

Meeting Theme

## Surviving Implant Dentistry

The Westin Washington, DC Downtown  
999 9th Street Northwest  
Washington, DC, 20001

### Sponsorship & Exhibitor Prospectus



**ADA C.E.R.P.**<sup>®</sup> | Continuing Education  
Recognition Program

ICOI is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about CE provider may be directed to the provider or to ADA CERP at [www.ada.org/cerp](http://www.ada.org/cerp).



**PACE**  
ACADEMY of  
GENERAL DENTISTRY  
PROGRAM APPROVAL  
FOR CONTINUING  
EDUCATION

International Congress of Oral Implantologists (ICOI). Nationally Approved PACE Program Provider for FAGD/MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement. April 1, 2024 to March 31, 2028.  
Provider ID# 217378



Washington  
D.C.

ICOI Winter Implant Symposium  
The Westin Washington DC  
March 19–21, 2026



Dear Exhibitor/Sponsor,

The International Congress of Oral Implantologists (ICOI) and its global membership of over 11,000 members invite you to be a sponsor and/or exhibitor at our ICOI Winter Implant Symposium, taking place March 19–21, 2026, at The Westin Washington, DC Downtown. We expect over 300 attendees, including 250 doctors, as well as laboratory technicians, students, and industry professionals.

This event will draw a diverse group of specialists and general dentists from around the world. In keeping with ICOI's tradition, we are providing ample opportunities for exhibitors to interact with delegates. As such, much of the food service will be held in the EXHIBIT HALL.

The Symposium will begin on Thursday with a limited number of half-day pre-symposium courses hosted by our sponsors. (Please note, special benefits are reserved for our sponsors). The General Session will start at 1:00 p.m. on Thursday and run through Saturday. The Exhibition Hall will be open from Thursday at 1:00 p.m. through Saturday afternoon.

This prospectus contains all the details you need to decide whether to become a sponsor, exhibitor, or both. In recent years, our exhibit space has sold out completely. Booths will be assigned on a first-come, first-served basis, with priority given to sponsors. We anticipate a rapid sellout, so we encourage you to reserve your space early.

We look forward to your participation and to seeing you in Washington, DC, in March!

Best regards,

Tara Schipfer  
Exhibitions Manager



## Sponsorship Information

The ICOI is pleased to offer a limited number of sponsorships for our ICOI Winter Implant Symposium. An impactful addition to your marketing plan, sponsorship will provide high visibility and increased exposure to our anticipated 300 attendees. The site for this meeting will be The Westin Washington in Washington, DC. Sponsorship consideration will be on a first come, first served basis.

Advantages	SILVER \$12,500	GOLD \$17,500	PLATINUM \$25,000
One (1) half-day Pre-Symposium course provided by your company	✓	✓	✓
Insertion in the event program	Half-Page	Full Page	Full Page
Recognition as a sponsor on all advertising/promotional materials for the meeting	✓	✓	✓
Display of corporate logo on signage at registration and exhibit hall entrance	✓	✓	✓
Exhibitor badges	6	8	10
Ribbons on Exhibitor Badges to denote Sponsorship	✓	✓	✓
Priority selection of booth location — two complimentary 8 × 10-foot booths	After Platinum & Gold	After Platinum	First Choice
Insertion in ICOI World News digital newsletter	Recognition Only	Half-Page	Full Page
Pre and Post Meeting recognition on social media platforms	✗	✓	✓
Registration packet promotional insert (approval of marketing piece by ICOI is required, no larger than 8.5 in x 11 in)	✗	✗	✓
Logo recognition on Charging Stations	✗	✗	✓
Digital Wall Banner & Column Wraps in our event space	✗	✗	✓
Logo recognition on slides during all breaks in lecture hall	✗	✗	✓

Continued →



## Sponsorship Information

**SILVER  
SPONSORSHIP**

**\$12,500**

**GOLD  
SPONSORSHIP**

**\$17,500**

**PLATINUM  
SPONSORSHIP**

**\$25,000**

### EXHIBITORS AND SPONSORS HAVE ACCESS TO THE FOLLOWING HIGH VISIBILITY MARKETING OPPORTUNITIES:

(Sponsorship fees are in addition to the actual cost of the opportunity)  
Please email [tara@icoi.org](mailto:tara@icoi.org) to inquire about these opportunities and prices.

- Lanyard Sponsor
- Tote Bag Sponsor
- Writing Pads and/or Pens
- Door Drops (approval of any marketing/mailling pieces is required)

### ON SITE MEETING PROGRAM ADS, INSERTION SIZES:

- **Full Page (\$1,700 USD)**  
8.5" wide x 11" high. As a safety margin, live matter should be kept to a minimum of .5" inside trimmed edges. Add .125" on all sides for bleed.
- **Half Page (\$950 USD)**  
7" wide x 4.5" high. A border defining the insertion is recommended.

### PLEASE NOTE:

- You are responsible for your pre-symposium course speakers' honorarium & travel expenses
- You are responsible for any Food & Beverage and/or Audio-Visual Charges you require or elect to provide for your Pre-Symposium Course.
- ICOI approval of all marketing materials is required, such as registration packet inserts, door drops, mailings, etc.

### FOOD & BEVERAGE AND A/V CONTACT:

Food & Beverage and A/V Contact information will be provided prior to the meeting.

**DEADLINE FOR SPONSORSHIP SUBMISSION: MAY 1, 2025**



Sponsorship Application

Name of Company, Contact Name, Address, City, State, Zip Code, Country, Website, Phone Number, Fax Number, E-mail

Sponsorship Level: [ ] Platinum \$25,000 USD [ ] Gold \$17,500 USD [ ] Silver \$12,500 USD

Space Preferences: 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

Pre-Congress Course Information

Title of Pre-Congress Course:

Is this a hands-on program? [ ] Yes [ ] No

Is course limited attendance? [ ] Yes [ ] No Maximum: \_\_\_\_\_

Name(s) of Faculty for Course:

Course Fee: \_\_\_\_\_ Please note 10% of all course fees are donated to ICOI's Implant Dentistry Research & Education Foundation (IDREF)

Course Description:

Course Objectives: (Upon completion of this program, attendees will)

- \_\_\_\_\_
• \_\_\_\_\_
• \_\_\_\_\_

1. Please submit a Corporate Logo in eps vector format via email to: icoi@dentalimplants.com
2. A completed W-9 is required to process proceeds from this course.

Tax ID or SSN# \_\_\_\_\_ Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Payment

Total: \$ \_\_\_\_\_

Credit Card: Please complete the following information.

[ ] MasterCard [ ] Visa [ ] American Express

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV # \_\_\_\_\_

Signature of Applicant \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

DEADLINE: MAY 1, 2025

SEND APPLICATION TO:
ICOI Central Office:
One Bridge Plaza N, Suite 950
Fort Lee, New Jersey 07024 USA
Phone: (973) 783-6300
Fax: (973) 783-1175
icoi@dentalimplants.com



## Exhibitor Rules, Regulations and General Information

### 1. One Unit of Exhibit Space: \$3,750.00 USD

Booth space is limited. Each exhibitor is allowed a maximum of 2 booths (except Platinum & Gold Sponsors who have the option to purchase additional booths)

### 2. Assignment of Exhibit Space

Following Sponsorship booth assignments, remaining exhibit booth space will be assigned on a **FIRST COME FIRST SERVED** basis and must be submitted with payment IN FULL. You will receive an email confirming that we have received your application and a confirmation once it has been processed.

There is no guarantee that we will be able to accommodate all applicants. The ICOI reserves the right to refuse exhibit space to any company including prior exhibitors.

Booths will be assigned beginning January 23, 2026. Any applications received after booths have been assigned will be given any remaining booths if available. The ICOI reserves the right to relocate exhibitors should it become necessary or advisable in their reasonable judgement.

### 3. Exhibit Booth Package

Exhibit booth package will include the following:

- One unit of 8' X 10' exhibit space with 8' high back drapes and 3' high draped side rails
- One 6' draped table
- One identification sign
- Two chairs
- One wastebasket
- Names and addresses of all pre-registered attendees will be emailed to the contact person for your company about 3 weeks prior to the event (post-registered attendees' names and addresses can be requested after the meeting)
- Continental breakfast, breaks, luncheons and welcome cocktail reception

Space does NOT include:

- Electrical

- Unpacking and rigging
- Drayage
- Special utilities
- Booth decorating, furniture and carpeting
- Assembly or repacking of displays
- Storage space for packing crates and cartons

### 4. Official Exhibit Contractor

Alliance Expo has been appointed as the official contractor for exhibit services, including installation, decoration and on-site equipment. An information packet will be emailed to you with your booth assignment.

### 5. Location of the Exhibit Hall

The Westin Washington, DC Downtown in Washington, DC (Room: Potomac Ballroom, Salon 1 & 2) will serve as our exhibit hall. Table-top and portable back wall exhibits are recommended.

### 6. The exhibit hall will be open to exhibitor personnel during the following hours

#### EXHIBITOR MOVE-IN:

Thursday, March 19, 2026	8:00 AM–12:00 PM
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#### SHOW HOURS:

Thursday, March 19, 2026	1:00 PM–6:15 PM
Friday, March 20, 2026	7:30 AM–6:00 PM
Saturday, March 21, 2026	7:30 AM–4:30 PM

#### WELCOME COCKTAIL RECEPTION WITH EXHIBITORS:

Thursday, March 19, 2026	5:45 PM–6:15 PM
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#### EXHIBITOR MOVE-OUT:

Saturday, March 21, 2026	4:30 PM–7:30 PM
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ALL TIMES ARE APPROXIMATE AND MAY BE SUBJECT TO CHANGE. FINAL TIMETABLE WILL BE SENT VIA EMAIL PRIOR TO THE SHOW.



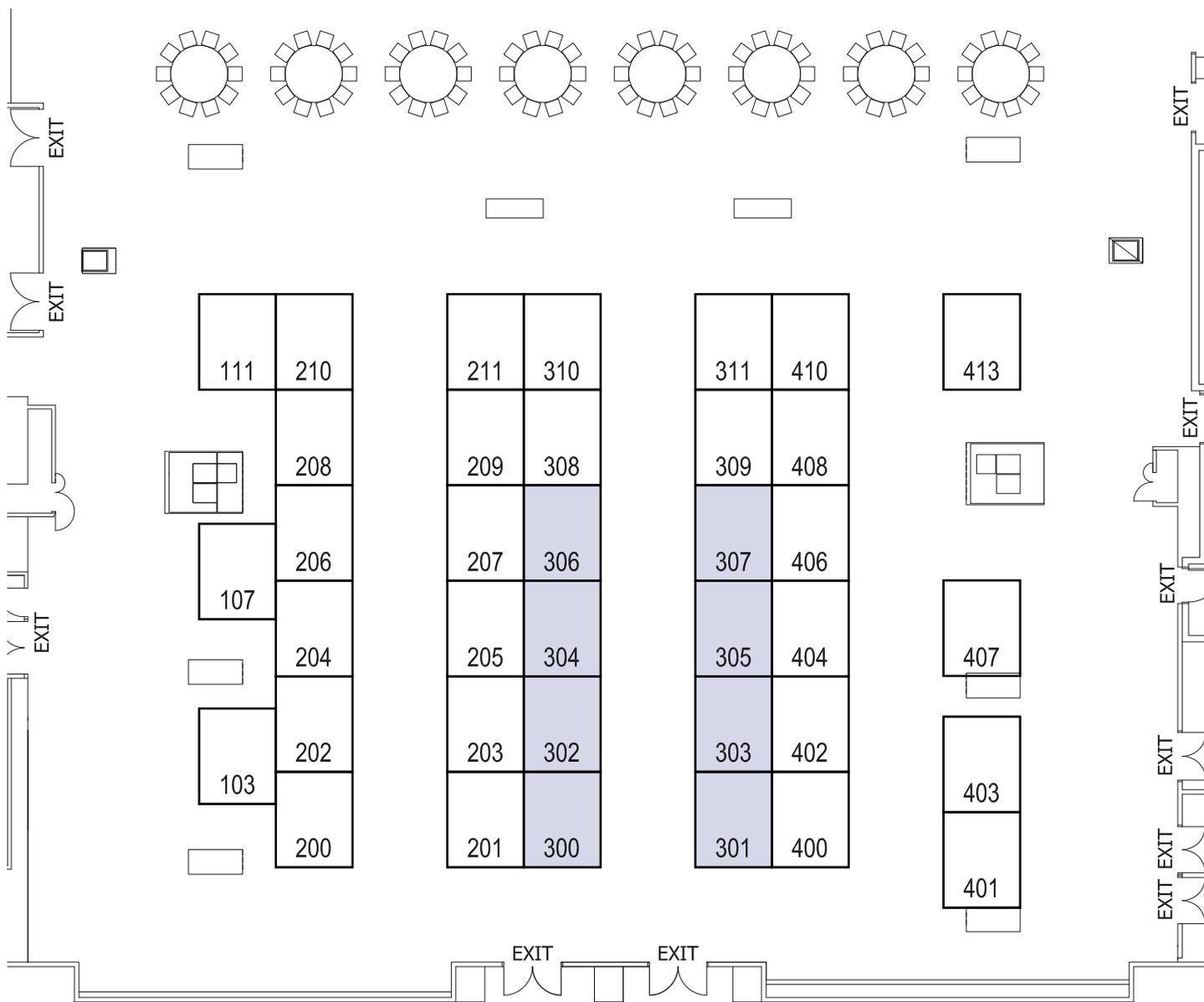
7. The ICOI reserves the right to refuse any commercial display inappropriate to a scientific meeting. The ICOI must grant permission to exhibit any equipment more than 10' high. Please note that any backdrops or display higher than 4 feet MUST be displayed at the back of your booth. Nothing should be blocking neighboring booths. Due to space constraints, all exhibits MUST stay within the perimeters of your assigned booth in order to stay compliant with Fire Marshal Regulations.
8. Samples, pamphlets, catalogs, etc. may be distributed at the exhibitor's booth only. Prize drawings and giving awards for signing names/addresses, and comparable promotional activities are not permitted.
9. Door Drops: Use this opportunity to reach all attendees booked in our room block at the host hotel. Approval of marketing materials is required. Contact us for pricing as it varies by location.
10. Exhibitors must carry their own fire, theft, or other insurance. All exhibit materials must comply with local fire laws, insurance underwriter and safety regulations. All containers and packing materials are to be removed from the exhibition area when the exhibit is set up.  
  
Explosive or flammable materials and substances are not allowed. All electrical work must be installed in accordance with local regulations. The exhibitor assumes responsibility for compliance with municipal and provincial regulations concerning fire, safety and health.
11. For security reasons, exhibitors are required to keep an attendant at their booth during all open hours.
12. Exhibitor badges are limited and should only be used for booth personnel. They are not to be used for anyone who should pay the event registration fee or anyone wishing to gain admittance for the purpose of making contacts/networking.
13. All or any part of the space herein designated is subject to reassignment and rearrangement by the ICOI for the purpose of consolidation of display space or for any reason.
14. No exhibitor shall assign, sublet or apportion the whole or any portion of space allotted to any Exhibitor or person. Exhibitor remains fully responsible and liable under its contract for all activities conducted within their designated space.
15. Parts of exhibits, signs or other display materials may not be posted, taped, nailed or otherwise affixed to walls, doors, or any part of The Westin Washington, DC Downtown in any way that may cause damage. Damage caused by failure to observe this rule will be paid for by the exhibitor.
16. Exhibitor's equipment is not insured by the ICOI for loss, theft, damage or breakage. Neither The Westin Washington, DC Downtown employees or representatives, nor any representative of the ICOI can be held responsible for any injury, loss or damage to the exhibitor's employees or property. The exhibitor must assume responsibility for damages to property caused by, or which in any way arise out of, the actions of the exhibitor.
17. If an exhibit display/booth fails to arrive, the exhibitor will still be responsible for all rentals and no refund will be made.
18. Any and all matters not specifically covered in the preceding rules and regulations shall be subject solely to a decision of the ICOI Board of Directors.
19. If any exhibitor chooses to cancel their registration, a refund will be issued, minus a 50% cancellation fee until January 23, 2026 after which time no refund will be given.
20. If the event is cancelled due to restrictions that are a result of the current pandemic, a full refund will be issued.
21. The Westin Washington, DC Downtown in Washington, DC is the host hotel for this symposium located at 999 9th Street Northwest, Washington, DC, 20001. For reservations, please call (202) 898-9000 or visit [www.icoi.org/events](http://www.icoi.org/events) to use the online reservations link.
22. Please be aware of unauthorized websites or persons posing as event representatives.  
  
Housing information will be posted on our website ([www.icoi.org/events](http://www.icoi.org/events)) and sent directly to the company representative listed on the exhibitor or sponsorship application from the ICOI with your booth assignment.



# Exhibit Hall Floorplan



\* Sponsors have priority selection of the shaded spaces.



Entrance



Exhibitor Application

Name of Company

Exhibit Contact

Address

City

State

Zip Code

Country

Toll Free Phone Number

Phone Number

Fax Number

E-mail

Website

Information

Space preferences\*: 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_

\* Following Sponsorship space assignments, remaining exhibit space will be assigned on a first come, first served basis. No space(s) selected is guaranteed.

Brief description of your product and/or service:

\_\_\_\_\_

Representatives at exhibit:

Only 2 representatives are included in the Exhibit Space fee. Each space can have a maximum of 4 representatives. No exchanging of badges by representatives is permitted. The ICOI reserves the right to refuse representative admittance for unethical behavior. Representatives are required to wear their badges at all times while at the show.

A fee of \$250.00 USD will be incurred for each additional representative registered before the event until February 20, 2026. No additional representatives or name changes will be accepted after February 20, 2026. There will be a \$350.00 USD charge for each additional "On-Site" representative.

Representatives\*\*:

1) \_\_\_\_\_

2) \_\_\_\_\_

\*\* To order additional badges please fill out the Additional Representative Application.

I hereby agree to abide by ICOI regulations. In addition, I hereby release and agree to hold harmless the ICOI and The Westin Washington from any and all liability for damage or loss to my exhibit, equipment or products.

Payment

Exhibit Fee for One Space:  
\$3,750.00 USD (Space is limited)

Total: \$ \_\_\_\_\_

Credit Card:

Please complete the following information.

MasterCard  Visa  American Express

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV # \_\_\_\_\_

Signature of Applicant \_\_\_\_\_

Billing Zip Code \_\_\_\_\_ Date \_\_\_\_\_

SEND APPLICATION TO:

ICOI Central Office:  
One Bridge Plaza N, Suite 950  
Fort Lee, New Jersey 07024 USA  
Phone: (973) 783-6300  
Fax: (973) 783-1175  
icoi@dentalimplants.com



**Additional Representative Badge Request**

Name of Company \_\_\_\_\_ Exhibit Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Toll Free Phone Number \_\_\_\_\_ Phone Number \_\_\_\_\_

Fax Number \_\_\_\_\_ E-mail \_\_\_\_\_ Website \_\_\_\_\_

**Information**

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**Names of Representatives Included with Exhibit Fee:**

1) \_\_\_\_\_ 2) \_\_\_\_\_

**Additional Representatives:** (Additional fee required)

3) \_\_\_\_\_ 4) \_\_\_\_\_

**Platinum, Gold & Silver Sponsors Only:** Platinum (10), Gold (8), Silver (6)

1) \_\_\_\_\_ 6) \_\_\_\_\_

2) \_\_\_\_\_ 7) \_\_\_\_\_

3) \_\_\_\_\_ 8) \_\_\_\_\_

4) \_\_\_\_\_ 9) \_\_\_\_\_

5) \_\_\_\_\_ 10) \_\_\_\_\_

I hereby agree to abide by ICOI regulations. In addition, I hereby release and agree to hold harmless the ICOI and The Westin Washington from any and all liability for damage or loss to my exhibit, equipment or products.

**Payment**

**Badge Fees:**

**\$250 per additional representative before February 20, 2026.**

After February 20, 2026 registrations will be accepted on-site for \$350 per additional representative.

**Total:** \$ \_\_\_\_\_

**Credit Card:**

Please complete the following information.

MasterCard  Visa  American Express

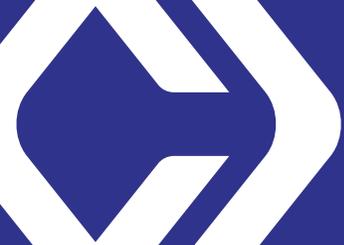
Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV # \_\_\_\_\_

Signature of Applicant \_\_\_\_\_

Billing Zip Code \_\_\_\_\_ Date \_\_\_\_\_

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One Bridge Plaza N, Suite 950  
Fort Lee, New Jersey 07024 USA  
Phone: (973) 783-6300  
Fax: (973) 783-1175  
icoi@dentalimplants.com



## Important Addendum to This Prospectus

### Guidelines Regarding Commercial Support and Conflict of Interest

The ICOI, in planning this continuing education program for the ICOI Winter Implant Symposium, will adhere to the following policies:

1. Program topic selection will be based on perceived needs for professional information and not for the purpose of endorsing specific commercial products, drugs, materials, treatments, or services.
2. Funds received from commercial sources in support of any educational programs shall be unrestricted and the ICOI Scientific Committee shall retain exclusive rights regarding the selection of presenters, instructional materials, program content and format, etc.
3. Any and all commercial support received shall be acknowledged in program announcements, brochures, and the on-site program book.
4. Commercial support shall be limited to:
  - a. the payment of reasonable honoraria;
  - b. reimbursement of presenter's out of pocket expenses; and/or
  - c. the payment of the cost of modest meals or social events held as part of an educational activity.
5. Presenters shall be instructed to avoid recommending or mentioning any specific product by its trade name. They should use generic terms whenever possible. When reference is made to a specific product by its trade name, reference shall also be made to competitive products.
6. Speakers will be required to disclose any potential bias or conflict of interest to commercial supporters and the audience of any activity related to the ICOI Winter Implant Symposium.

#### The ICOI Shall:

1. Be responsible for the content, quality, and scientific integrity of all educational activities.
2. Assure that presentations give a balanced view of all therapeutic options.
3. Assure that commercial exhibits do not influence planning nor interfere with the presentation of educational activities.
4. Be responsible for making ultimate decisions regarding funding arrangements for educational activities.
5. Assure that commercially supported social events at educational activities do not compete with, nor take precedence over, the educational events.
6. Have a policy on conflict of interest and assure that all educational activities conform to this policy.